

Jennifer Osada

GRAPHIC DESIGNER

CONTACT

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EDUCATION

Bachelor of Science
Apparel Merchandising and
Management
California State Polytechnic
University 2012

Associate in Science
Graphic Design
Saddleback College
Summer 2016

EXPERTISE

Creative Cloud Software
Wix
Squarespace
Shopify
Microsoft Office
Social Media
Sketchup

EXPERIENCE

Graphic Designer

AKJOHNSTON Anaheim, CA May 2018 - Present

- Execute custom design elements for event collateral, such as digital activations, stage backdrops, wall graphics, booth design, signage, invites and other support material.
- Ensuring designs are on target for client needs and providing relevant, innovative design concepts and ideas.
- Create creative decks, including renderings and associated assets to best showcase a concept to a client.

Freelance Graphic Designer / Creative Media Strategist

California July 2015 - Present

- Create customized logos and marketing assets to help brand clients (Child of Wild, Aesthtic Ink, J.Bee/Honey, Zooshoo)

Graphic Designer (Contract)

The Audience Los Angeles, CA March 2018 - May 2018

- Social-first brand consultancy agency that weaves brands into the popular culture through advertising on social media (Instagram, Facebook, Twitter)
- Developed, designed and executed posts with style guides of clients such as SuperCuts, BET, H&M.

Graphic Designer/Fulfillment/Customer Service

Child of Wild San Diego, CA May 2017 - June 2018

Freelance Graphic Designer March 2018 - June 2018

- Designed emails with GIFs, ads, banners, landing pages, lookbooks, and engaging content.

Graphic Designer May 2017 - March 2018

- Developed, designed and executed all print and digital related marketing materials as briefed ensuring a consistent brand aesthetic.
- Lead the design process by presenting well-developed, thought-out and strategic creative solutions to meet all project objectives within brand aesthetic.

Customer Service/Fulfillment

- Packed, fulfilled, and shipped all open, outgoing orders within 24 hrs.
- Responded to all customer service emails and phone inquiries
- Processed all returns, exchanges, and repairs
- Maintained accurate inventory of over 1,000 pieces of jewelry